**Profle title**

|  |  |
| --- | --- |
| **Blog title** |  |
| **Author** | @mention author |
| **Publish date** |  |
| **Status** | not started / in progress / done |
| **Funnel** | e.g., Top of funnel |

**Blog plan**

|  |  |
| --- | --- |
| **Target keywords** | e.g., Coffee, Dark roast, Small batch, Local |
| **Distribution channels** | List the channels you plan to use to distribute your blog post  As you publish your post to each channel, check it off the list |
| **Reviewers** | @mention reviewers and type /date to quickly add the deadline |
| **Assets** | @mention teammates to create assets, e.g., @Paresh to create gifs |

## Blog content

Start drafting your content below, then share it with your team when it's ready for review